

Herbie Krisle Show Notes (8.25.22//9.7.22)

1:50- Q1: How long has Page Robbins (PR) been in existence and doing its mission in Collierville? Are you the original Executive Director?

- Formerly, Collierville Alzheimer Day Time Center

6:15: Q2: How has the work or activities evolved at PR since its inception?

- Men's and women's activities

9:20- Q3 What does a day at PR look like? What is the schedule of PR?

- M-F 7:00am-6:00pm
- Various activities- art, music, exercise, puzzles, games, pet therapy
- Participants must attend at least two days a week

13:00- Q4: Are there any requirements to attend PR? How can one get their loved one into the programs?

- Helping loved ones during this "Season of their Life"

18:00- Q5: Why is Page Robbins a nonprofit?

- Having a declared, charitable mission
 - o "No money, no mission"
- Tax designation

20:20- Q6: How do people help fund a nonprofit?

- St. Andrews Church
- Individuals with reoccurring donations
- Corporate donors and grants
- Events
 - o "The most expensive way to make money"
- Giving Tuesday

22:00- Q7: Does being a nonprofit give Page Robbins flexibility in how you operate?

- It does allow people to help us

24:15- Q8: Evolution of the name of PR.

- Making it not Collierville or Alzheimer's exclusive

25:50- Q9: What is your experience in the nonprofit world? What have you seen and what have you seen change?

- Collierville's and Memphis' own role in nonprofit growth
- Experience of 28 years in the field of nonprofits

28:40- Q10: What is the formula for success in making Page Robbins such a great place?

- Putting our participants first
- Page Robbins in the gold standard
- Strong longevity with staff
- Strong social media and website presence
- Beautiful facility, interesting programs, fun place for participants
- The BEST DAY EVER!

33:00- Q11: Does PR have plans for growth soon?

- Maintaining staff-to-participant ratio
- Filling dearth of Adult Day Centers in the area
- Additional acre of land for other uses

34:20- Final Remarks

Resources

Page Robbins Facebook- <https://www.facebook.com/pagerobbinsadultdaycenter>

Page Robbins Instagram- https://www.instagram.com/page_robbins/

Page Robbins Golf Classic- <https://pagerobbins.ejoinme.org/2022golf>

Page Robbins Website- <https://pagerobbins.org/>

Page Robbins Resources- <https://pagerobbins.org/caregiver-support/care-share/>